



Welcome to ALF

An Introduction to the American Leadership Forum of Oregon

About the American Leadership Forum of Oregon

The American Leadership Forum (ALF) of Oregon is a non-profit, non-partisan organization that brings a diverse range of corporate, public and non-profit leaders together to build effective networks of collaboration, service and community throughout the state. By creating a network of leaders with established bonds of trust and mutual support, ALF strengthens the skills and commitment of leaders to utilize collaborative approaches to dealing with often complex community and statewide issues. Established by Oregon Congressman Earl Blumenauer and long-time CEO of Pacificorp, Don Frisbee, the American Leadership Forum of Oregon has been unifying, training and mobilizing senior-level leaders for 30 years.

Our Mission/Purpose

The purpose of the American Leadership Forum of Oregon is to join and strengthen leaders in order to better serve the public good. It enhances leadership by building on the strengths of diversity and by promoting collaborative problem solving within and among communities.

ALF Program Goals

The American Leadership Forum of Oregon works to develop both a sense of personal responsibility for leadership and change in the state, while creating a network of senior-level leaders with established bonds of trust and mutual support.

The American Leadership Forum of Oregon's key program goals include:

- Strengthening the skills and commitment of senior-level leaders in developing collaborative approaches to identifying and dealing with complex and broad-based issues.
- Building relationships among diverse leaders that can lead to more effective solutions to state and local community challenges by providing them with unique opportunities to work together in ways that can truly make a difference.
- Inspiring leaders to a lifetime of active public engagement, acting as ongoing catalysts for addressing a range of issues that affect our state and its communities.

Core Values and Pillars of ALF

- Primacy of relationship
- Inner reflection and personal growth
- Appreciation, exploration, and inclusion of culturally and regionally diverse groups
- Dialogue and collaboration
- ***Service to the common good***

ALF Oregon's six pillars that set the foundation for our curriculum include: *U Theory, Systems Thinking, Adaptive Action, Diversity, Equity & Inclusion, Networked & Collaborative and Resilience.*

The ALF Program

The American Leadership Forum program features a combination of hard knowledge (monthly seminars with experienced facilitators), team activities (week-long wilderness-based community building program, collaborative class project), and the opportunity to engage directly with a diverse range of prominent leadership practitioners (politicians, corporate executives, civil servants, educators, social service workers, etc.).

Each ALF class is given an opportunity to learn about the factors that are shaping local communities and the state of Oregon as they explore concepts of modern day leadership such as the practice of dialogue as a pathway to deepening understanding of difference, systems thinking and adaptive action, valuing and leveraging diversity, personal self-mastery, and generative conflict.

ALF is also a way for corporations to invest in senior level employees by exposing them to networks of people from diverse professions, backgrounds and communities, giving them the opportunity to engage in the sort of deep personal development with peers from other sectors that is nearly impossible for a company to offer on its own.

The ALF program consists of three parts:

- *Part One: The ALF Fellows Program.* ALF focuses on working with persons who are already leaders in their own areas - companies, communities, government - but who are also encouraged to see themselves as leaders of a larger society, and to use their talents accordingly. ALF exposes leaders to the information, insights, competencies and networks they can utilize to become more active and effective forces for positive change in the state. The ALF Fellows Program consists of a cohort of approximately 20 community, government, non-profit and business leaders who work together for 12 months. During the ALF Fellows Program, participants gain new perspectives and competencies through an intensive approach to collaborative leadership development and community building. In particular, individuals learn to work more effectively with people from diverse backgrounds and disciplines, who may have very different ways of thinking.
- *Part Two: A Commitment to Service.* The members of the class commit to a service focus which provides the opportunity to work together and create outcomes as a team.
- *Part Three: Senior Fellowship.* Upon graduation from the ALF Fellows Program, members become "Senior Fellows", which is an ongoing program to mobilize a network of Senior Fellows from all classes. Not only are Senior Fellows expected to represent their companies in an exemplary manner, they also become a part of a broad network of leaders who are in service to Oregon.

By the end of the program, the American Leadership Forum produces more effective, more inspired, and better-networked senior leaders who are closer to the community. Decision-making capacities are enhanced as executives become more aware of the context in which their decisions are made and of their wider impact in communities.

Notable American Leadership Forum of Oregon Senior Fellows

Members of Congress	Earl Blumenauer Elizabeth Furse
Oregon Mayors	Vera Katz, Portland Charlie Hales, Portland Sam Adams, Portland Dick Anderson, Lincoln City John Oberst, Monmouth Lou Ogden, Tualatin
State Representatives and former State Representatives	Joe Gallegos Lew Frederick Judy Stiegler
State Senators and former State Senators	Margaret Carter Bill Hansell Avel Gordley Martha Schrader Jackie Dingfelder
Key Public Officials (past and present)	Fariborz Pakseresht, Director Oregon DHS Joe O'Leary, OYA John Haroldson, Benton County District Attorney Jim Scherzinger, COO at Oregon DHS Kathleen Saadat, retired and formerly of the Governor's Office Mike McArthur, AOC Julia Pomeroy, Earl Blumenauer's Office Danny Santos, Willamette School of Law Carole Smith, Formerly of PPS Tony Hyde, former Columbia County Commissioner Simon Hare, Josephine County Commissioner Melissa Cribbins, Coos County Commissioner Gail Achterman, former Chair Oregon Transportation Commission
Corporate Leaders	David Anderson, NW Natural Jim Piro, PGE Bob Speltz, The Standard Dave Robertson, PGE Peggy Maguire, Cambia Scott Bolton, Pacificorp Julia Brim Edwards, Nike Bill Thorndike, Medford Fabrication Don Antonucci, Cambia Pamela Weatherspoon, Legacy Health Dr. George Brown, Legacy Health Dan Field, Kaiser Bill Wyatt, Formerly of Port of Portland
Foundation Leaders	Carol Whipple, Whipple Foundation Max Williams, Oregon Community Foundation Matt Morton, Meyer Memorial Trust Nichole Maher, NW Health Foundation Greg Chaille, Oregon Community Foundation The late Orcillia Forbes, Meyer Memorial Trust Joyce Akse, Ford Family Foundation Jennifer Wheatley, Dutch Bros Foundation Al Jubitz, Jubitz Family Foundation
Banking Leaders	Andrew Gerlicher, Bank of the Cascades Malia Wasson and Mary Ruble, US Bank Monique Barton, Bank of America Rich Brown, Bank of America Mike Foglia, Wells Fargo

Management

The American Leadership Forum of Oregon has a staff of 6, including a full time Executive Director and Program Director and a part-time Administrative Assistant. The teaching faculty consists of 3 contracted staff, 2 of whom are PhD level educators. The staff and faculty of ALF Oregon have an average of 25 years in education, facilitation, community building, mediation, workplace diversity, conflict resolution, multicultural alliances, non-profit management, government relations, community engagement, and collaborative leadership.

What We Offer

The American Leadership Forum of Oregon offers several ways to engage and build the leadership capacity of Oregon-based companies and organizations. The following is an individual menu of opportunities that are available through ALF.

ALF Program	Details	Cost
Fellows Program	The ALF Fellows Program consists of a cohort of approximately 20 community, government, non-profit and business leaders who work together for 12 months. Participants gain new perspectives and competencies through an intensive approach to collaborative leadership development and community building. Individuals learn to work more effectively with people from diverse backgrounds and disciplines, who may have very different ways of thinking.	\$10,000 per person
Each one/Reach One Program	Corporations/organizations can support leaders across the state by covering ALF Fellows Program tuition for a non-profit or rural leader.	\$10,000 per person
REUNION Sponsor	Companies and organizations are invited to sponsor our signature event that reunites Senior Fellows with a program that includes a sit-down dinner, graduation ceremony for the current ALF Oregon classes, and an incredible live auction.	\$10,000 - \$1,500
ALF Oregon Travel Fund	This fund provides assistance for ALF Fellows who travel far distances and need help to cover these travel expenses.	\$1,000 per year

For more information about ALF and its programming, please contact:

American Leadership Forum of Oregon
221 NW Second Avenue, Suite 306
Portland, OR 97209
503 636-2288
www.alf.org